

# designjunction

20- 23 September 2018

designjunction re-appoints PR consultancy Caro Communications for its 2018 London show

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#LDF18 #djKX



Turkishceramics commissioned Adam Nathaniel Furman as the designer of 'Gateways' on Granary Square, designjunction 2017 | ©Ruth Ward

Critically acclaimed design show designjunction is delighted to announce that it has re-appointed Caro Communications to handle its UK and international PR for its London flagship show, from 20 – 23 September 2018. Following on from the success of the 2017 event, Caro Communications will continue to manage the overall communications strategy and run the press office for designjunction, as part of the annual London Design Festival.

designjunction will return to King's Cross once again in 2018, setting up beautifully-designed pop-up venues across the site.

In 2017, designjunction attracted a record breaking 28,000 visitors to the King's Cross site over four days. 200 leading international design brands exhibited across five exhibition spaces, and the show launched a Talks Programme which welcomed more than 50 top inspirational speakers.

Deborah Spencer, founder, designjunction comments, "We are delighted to be working with Caro Communications again this year to deliver a global design show in a world-class venue."

For more information about designjunction visit [www.thedesignjunction.co.uk](http://www.thedesignjunction.co.uk).  
More details about the show will be announced in May.



Cubitt House during designjunction 2017 | ©Ruth Ward



The Canopy during designjunction 2017 | ©Ruth Ward

**designjunction London 2018**

**Thursday 20 September – Sunday 23 September 2018**

**1 Granary Square | King's Cross | London | N1C 4AA**

**\*Ends\***

## **Contacts**

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## **Notes to Editors**

### **About designjunction**

designjunction is London's leading destination for contemporary interior design and culture, held annually during the London Design Festival in September. designjunction presents more than 200 world-class international brands and smaller cutting-edge design labels to an audience of design professionals (architects, interior designers, retailers and media) as well as consumers. In 2017, designjunction attracted more than 28,000 visitors in five days.

designjunction is a show for the industry, by the industry.

Visit [www.thedesignjunction.co.uk](http://www.thedesignjunction.co.uk) for more information

Twitter: @\_designjunction

Instagram: @thedesignjunction

### **About Kings Cross**

King's Cross is London's new creative quarter, home to 67 acres of inspiring businesses and outstanding architecture, destination restaurants and a vibrant cultural scene. The area's industrial past has inspired the 50 new and repurposed buildings; the public spaces between them are a mix of parks, streets, squares, and gardens, with Granary Square and its fountains as a heart.

Over 12,000 people now work in the area in companies including Google, Havas, PRS for Music, Louis Vuitton, Camden Council, The Office Group, Vistaprint, Autotrader and ArtFund. A further 800,000 sq. foot of office space remains to be delivered.

King's Cross has close to 2,000 homes – a mix of private, rental, student and affordable housing – in 18 residential buildings. All have been designed with care; the stand-out development is Gasholders London, 145 apartments built within Grade II-listed cast-iron gasholder frames.

Already known as a foodie hotspot, King's Cross is now establishing itself as a retail destination. Nike, 18Montrose and Waitrose are already open, with Jigsaw, & Other Stories and Carhartt WIP all set to open new stores shortly. The retail vision will complete in late 2018 when Coal Drops Yard, London's newest shopping street, opens in a pair of redesigned Victorian coal buildings, creating 100,000 sq ft. of boutiques, shops, bars and restaurants in the centre of King's Cross.

The King's Cross estate is owned by the King's Cross Central Limited Partnership, made up of Argent and pension fund Australian Super.

Visit <http://www.kingscross.co.uk> for more information  
Twitter, Instagram: @kingscross

