

designjunction

22–25 September 2016

designjunction announces brand line-up and special projects at King's Cross, London

Press Preview - 22 September (Further details to be announced)
#djKX #ImmersedinDesign

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Above: designjunction 2016 campaign (© Ruth Ward)

designjunction, now in its sixth year, returns this September (22 – 25) as part of the annual London Design Festival. Relocating to an exciting new long-term home in King's Cross, designjunction will take over the majority of the site delivering a specially curated programme of design exhibitions, installations, retail experience, events and workshops based upon the leading theme, **Immersed in Design**. designjunction is also working closely with the King's Cross Development and Central Saint Martins, UAL on this year's event.

Main Exhibitions

A stellar line-up of UK and international design brands – both established and emerging – have been confirmed to take part including: **Design House Stockholm, String, Life Space UX by Sony, Bolon, Another Country, Channels, Morgan, Little Greene, Brokis, Very Good & Proper, TON, Dyke & Dean, Haberdashery, Native Union, Northern Lighting, Rubn, Vita Copenhagen, and Melin Tregwynt.** **Transport for London** will also return to the show launching three new collaborations. Against the spectacular backdrop of King's Cross, participating brands will be present across four main exhibitions: Cubitt House, The Canopy, Granary Square and The Crossing.



Above (from left): Bolon, Morgan



Cubitt House, the main trade destination, will feature the best in contemporary lighting in a dedicated area called lightjunction, as well as furniture and accessories from leading international design brands. The exhibition will take place in Lewis Cubitt Square, inside a custom, two-floor pavilion designed by London-based Satellite Architects, spanning more than 2,500 square metres.

The Canopy will be a temporary pop-up venue for 60 premium retail brands, selling everything from fashion accessories to technology, textiles and stationery, located outside Waitrose under the impressive heritage protected wrought iron structure.



Above (from left): Little Greene, Very Good & Proper



The centrally-located **Granary Square** will be populated with 10 purpose-built, monopoly-style houses, showcasing headline projects and installations filled with immersive design concepts. Leading online platform for home design and renovation, **Houzz**, will also offer free design clinics to show visitors in its custom coloured 'green' house.

The Crossing, running through Central Saint Martins, will house specially commissioned projects and live flash factory demonstration, including an immersive installation from lighting brand, **Tala**. Both Granary Square and The Crossing will remain accessible to the public throughout the show.



Above (from left): Brokis, Design House Stockholm, TON

Project: Dyslexic Design

In addition to the four main exhibitions, designjunction will present a special project, Dyslexic Design, to celebrate the positive benefits of dyslexia. Curated by designer Jim Rokos to support the British Dyslexia Association, this new initiative will showcase selected designers' works from across different disciplines including product, fashion, illustration, architecture and fine art; from Sebastian Bergne and Terence Woodgate, to Kristjana S Williams and Rohan Chhabra. Full line-up to be announced



Above (from left): Sebastian Bergne, Rohan Chhabra, Kristjana S Williams, Terence Woodgate

King's Cross Creative Quarter

To coincide with this year's event, designjunction is also proud to announce the launch of King's Cross Creative Quarter (KXCQ).

This exciting new initiative – organised by the team behind designjunction – brings together temporary exhibitions, restaurants, architectural landmarks and renowned cultural institutions, offering visitors to King's Cross a comprehensive range of special events and offers. Running parallel to designjunction (22–25 September), the King's Cross Creative Quarter will celebrate all that is creative and cultural in this vibrant, ever transforming region of London.

The KXCQ is in partnership with designjunction, the London Design Festival, Knowledge Quarter and King's Cross Development. Full programme to be announced.

For more information about designjunction please visit www.thedesignjunction.co.uk.

designjunction London 2016
Thursday 22 September – Sunday 25 September 2016
1 Granary Square | King's Cross | London | N1C 4AA

Public ticket prices:

£6 – Early bird offer until 9 July

£12 – Standard advance

£15 – On the door

www.thedesignjunction.co.uk/tickets

Press registration (free) – www.thedesignjunction.co.uk/pressreg

Trade registration (free) – www.thedesignjunction.co.uk/tradereg, or £15 on the door

*** Ends ***

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Notes to Editor

Confirmed exhibitors to date:

A'Laise	Hagit Pinovici	One We Made Earlier
Abalon Star	Heather Shields	Paperself
ANGO	Holdall & Co Ltd	People Will Always Need Plates
Anna-Lisa Smith	In-es.artdesign	Places and Spaces
Another Country	Isokon Plus	Room-9
Another Studio	Istlondon	ROXXLYN
Block	Jules Hogan	RUBN
Blott Works	Kei Tominega	Ruth Hollywood
Bolon	Kirkby Design	Ryan Choi
Brokis	Korridor	Sarah Straussberg
Cavalcanti	Label Edition	Sinead But
Chalk Wovens	Laura Spring	Steel Inc.
Channels	Life Space UX by Sony	String Furniture
Cherchbi	Little Greene	Studio Elizabeth Rose
Copper & Silk	LUUM	Sygn
CRS Products	Made by Hand	Tala
deadgood	Marby & Elm	The City Works
Design House Stockholm	Melin Tregwynt	Tom Pigeon
Dorothy	mishmash	TON
dotdotdot.furniture	Morgan	Transport for London
Dyke&Dean	MPA Collective	Very Good & Proper
Ethnicraft	Native Union	Vita Copenhagen
Floor-Story	Nicholas Collins	Vitamin Living
Frame + Cover	Nocturne Workshop	Void Watches
FRAME bookshop	North Limited	We Do Wood
Geo Fleur	Northern Lighting	Whitebeam Studio
Geoffrey Fisher	Nylon Sky	William Branton
GF Smith	Oggetto	Yod & Co / OMMO
Haberdashery	Olivia Aspinall Studio	

About designjunction:

designjunction is a leading exhibition for contemporary interior design and culture, held annually in London and New York. The flagship show takes place in London as part of the London Design Festival each September – where more than 200 contemporary brands present their new collections to an international audience of architects, interior designers, retailers and media. In 2015, the five day exhibition attracted more than 26,000 visitors through its doors.

thedesignjunction.co.uk

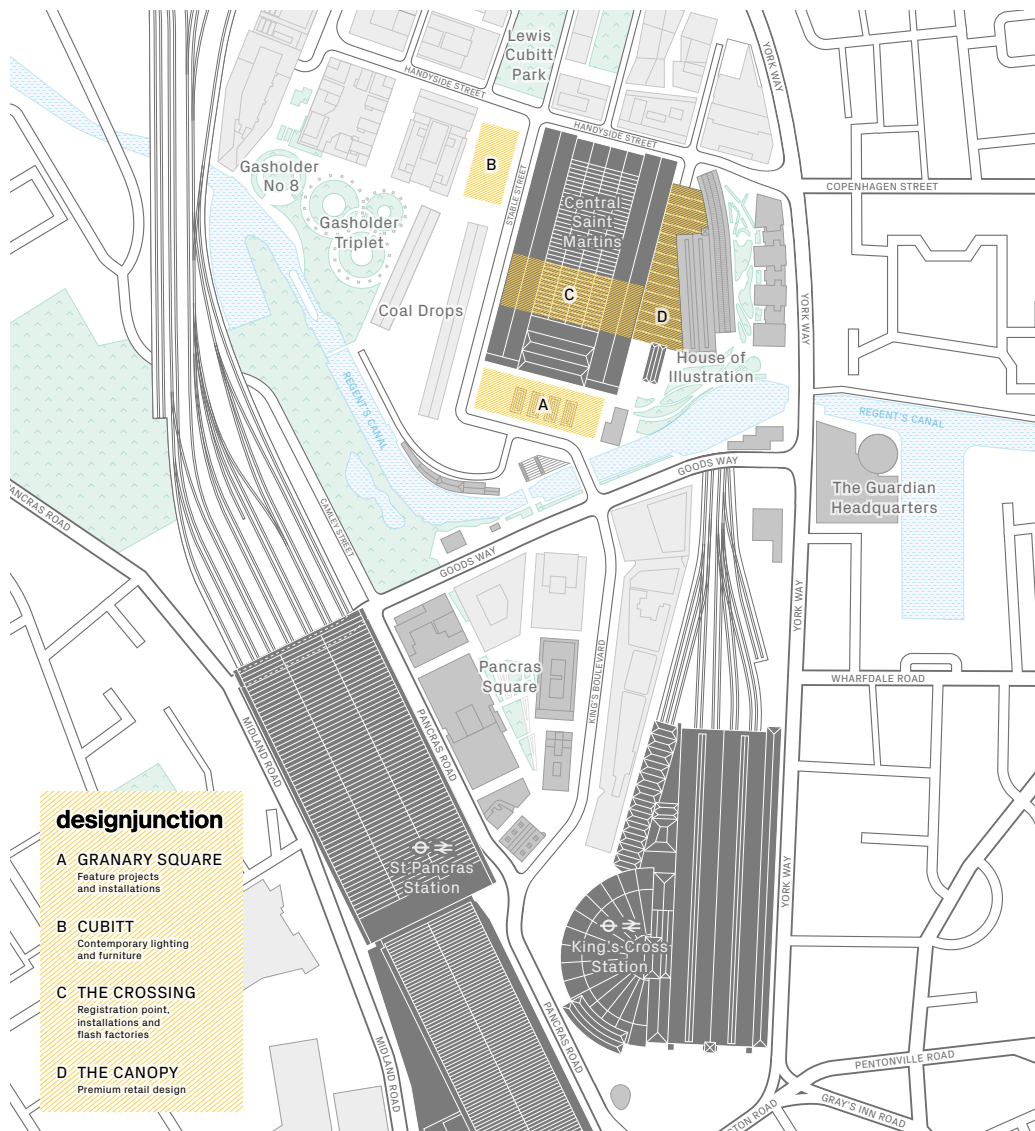
@_designjunction #djKX #KXCQ

About King's Cross:

King's Cross is a critically acclaimed 67 acre, 8 million sq ft development in Central London. The developer, the King's Cross Central Limited Partnership, is creating a piece of the city, which includes 20 new and refurbished office buildings, nearly 2,000 new homes, as well as new shops and restaurants. Aside from the sheer scale, what makes King's Cross different is the determination to create an interesting place with a varied mix of uses. The area benefits from a lively and diverse arts and events programme that makes use of the world-class public spaces that are being delivered.

kingscross.co.uk

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Left: designjunction in King's Cross - Map of key exhibitions