

designjunction

21–24 September 2017

designjunction re-appoints PR consultancy Caro Communications for its 2017 London show

#djKX #LDF17

PRESS RELEASE NOVEMBER 2016



Above: Super façade by Satellite Architects around Cubitt House at designjunction2016 (Photo: Ruth Ward)

Critically acclaimed global design show **designjunction** is delighted to announce that it has re-appointed **Caro Communications** to handle its UK and international PR for its London flagship show, **from 21 – 24 September 2017**. Following on from the success of the 2016 event, Caro Communications will continue to manage the overall communications strategy and run the press office for designjunction, as part of the annual London Design Festival.

designjunction will return to King's Cross once again in 2017, setting up beautifully-designed pop-up venues across the site – from its trade destination, Cubitt House on Lewis Cubitt Square, and dedicated retail hub, The Canopy, to The Crossing and Granary Square.

In 2016, designjunction attracted a record breaking 27,000 visitors, including architects, designers and consumers from the UK and overseas. In line with its

leading theme #immersedindesign, designjunction2016 collaborated with the King's Cross Development and Central Saint Martins, UAL, to deliver a four-day programme of design exhibitions, installations, retail experience, events and workshops.



Above: Super façade by Satellite Architects around Cubitt House at designjunction2016 (Photo: Ruth Ward)

For more information about designjunction visit www.thedesignjunction.co.uk.
More details about the show will be announced in Spring 2017.

designjunction London 2017

Thursday 21 September – Sunday 24 September 2017

1 Granary Square | King's Cross | London | N1C 4AA

* Ends *

Contacts

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Notes to Editor

About designjunction:

designjunction is a leading exhibition for contemporary interior design and culture, held annually in London and New York. The flagship show takes place in London as part of the London Design Festival each September – where more than 200 contemporary brands present their new collections to an international audience of architects, interior designers, retailers and media. In 2016, the four-day exhibition attracted 27,000 visitors through its doors.

thedesignjunction.co.uk

[@_designjunction](#) #djKX

About King's Cross:

King's Cross is a critically acclaimed 67 acre, 8 million sq ft development in Central London. The developer, the King's Cross Central Limited Partnership, is creating a piece of the city, which includes 20 new and refurbished office buildings, nearly 2,000 new homes, as well as new shops and restaurants. Aside from the sheer scale, what makes King's Cross different is the determination to create an interesting place with a varied mix of uses. The area benefits from a lively and diverse arts and events programme that makes use of the world-class public spaces that are being delivered.

kingscross.co.uk

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