

Ultramarine – a True Blue

Iittala's glass colour of 2017, ultramarine blue, is a rich, calming shade that brings life to home décor, and with it great symbolic significance. The 2017 colour also pays homage to the 100 year anniversary of the design brand's home country, Finland.



The soft gentleness of the many shades of blue brings a calming element to interiors, making it a popular choice and long-standing favourite throughout the world. It is also a colour with many symbolic references. Blue radiates peace of mind and is the colour of dreams, spirituality and intuition. The powerful big blue of the sea links continents and the prosperity of many nations has been achieved by way of the great blue rivers. It is the colour of melancholy yet also the colour of many wedding day traditions.

Blue has a special significance for Iittala's home country, Finland. The blue skies, thousands of lakes and the deep blue moments before the evening darkness arrives have a strong hold on Finnish people's hearts and imaginations. It has become the national colour for the Northern country.

Iittala joins the celebration of Finland's 100 year anniversary in 2017 with a colour from its extensive glass colour library: the

truly blue ultramarine. The deep, glowing colour has been made with a special glass recipe in Iittala's glass factory in Finland as a tribute to the clarity and true warmth of the Finnish national character. The colour has been selected from the colour library of Iittala that contains hundreds of complex glass colour recipes and variations.

The *Kivi* votive by **Heikki Orvola**, the *Alvar Aalto* collection and the *Kartio* tumbler by **Kaj Franck** have used the ultramarine blue colour for some years over the last decade, and the colour has now been revived in the *Kastehelmi* range by **Oiva Toikka**. The mouth blown blue *Finland 100 Dove* by professor **Oiva Toikka** also honours the anniversary of the artist's home country.

All ultramarine products, including the *Aalto* vase and the *Finland 100 Dove*, are produced by the most skilled glass-blowers in Iittala's glass factory. These products, except for the *Kastehelmi* plates, are packed into blue gift packages and the Aalto items

are engraved with a reference to the centenary. A limited and numbered range of 2,017 *Finland 100 Doves* is being produced for the occasion.

Product information



Aalto vase 160 mm
Ultramarine blue £125



Aalto vase 251 mm
Ultramarine blue £125



Kartio tumbler 21 cl
Ultramarine blue £25 (set of 4)



Kastehelmi jar 116 x 114 cm
Ultramarine blue £29



Kastehelmi plate 170, 248 mm
Ultramarine blue £13, £29



Finland 100 Dove
Ultramarine blue £325



Kastehelmi tumbler 30 cl
Ultramarine blue £43 (set of 4)



Kastehelmi votive 64 mm
Ultramarine blue £13



Kivi votive 60 mm
Ultramarine blue £15

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