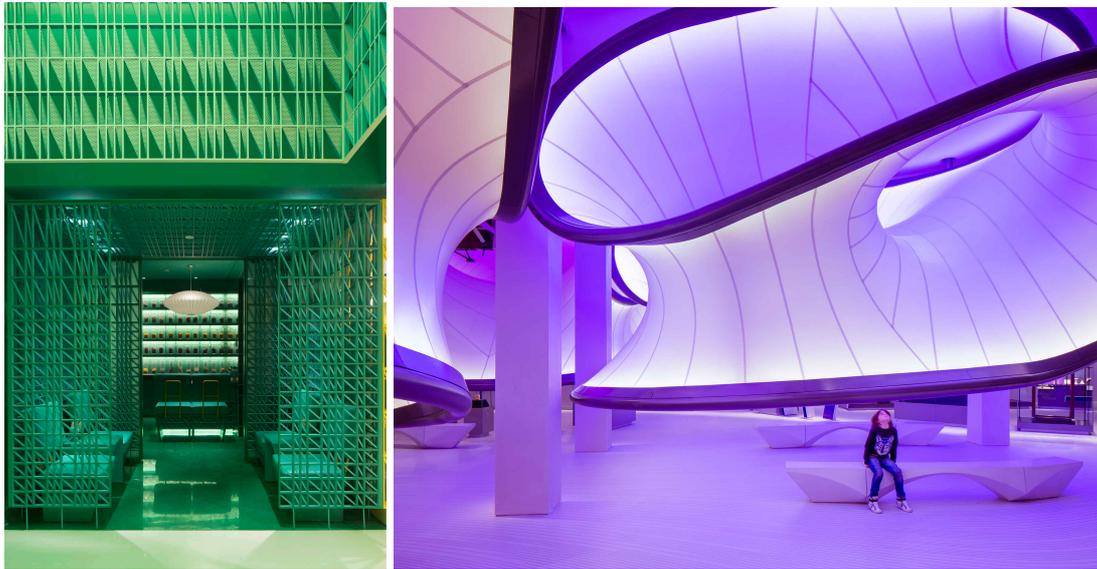


# INSIDE

Arena Berlin 15 - 17 November  
2017

## World Interior of the Year 2017: A floating bar, a jade green spa, and a futuristic mathematics gallery among shortlist

15-17 November, Arena Berlin, Germany



*Nimman Spa by Maos Design in Shanghai, shortlisted in the Hotel Category; Mathematics: The Winton Gallery by Zaha Hadid Architects in London, shortlisted in the Civic, Culture & Transport Category.*

INSIDE World Festival of Interiors, the leading global interior design and architecture awards programme, has today announced the shortlist of 78 projects that will compete to be crowned World Interior of the Year 2017.

Projects from across the globe were entered across nine diverse categories, ranging from grand civic spaces and hospitals to transportation hubs, bars and shops. Hosted alongside the World Architecture Festival (WAF), the INSIDE festival attracts in excess of 2,000 attendees each year for its three days of talks, awards, exhibitions and fringe events.

Paul Finch, Programme Director of INSIDE World Festival of Interiors commented on this year's shortlist: 'Entry numbers exceeded 200 for the first time, and the increase in numbers was accompanied by an increase in overall quality. Many of the shortlisted designs concern the way that interiors help us to live, work and play more efficiently and more enjoyably. This is appropriate in a year when our conference theme is 'Performance', which will examine how elements like colour, acoustics and volume contribute to the success of new and refurbished interior projects. All the shortlisted designs will be presented live, so Festival delegates will enjoy a series of mini-

performances by designers, as well as conference speakers.'

Shortlisted designers reflect the global reach of the awards and include Eight (USA), Tomoro Aida and Aida Atelier (Japan), Francis-Jones Morehen Thorp (Australia) Carlo Berarducci Architecture (Italy), 3deluxe architecture (Germany), Arquitectura en Movimiento Workshop (Mexico) and KSM Architecture (India). Australian practice SJB celebrates being the practice with the most shortlisted projects, four in total, while fellow Australian practice BVN and Chinese practice Neri&Hu Design and Research Office achieve three shortlisted projects apiece.

All nominees will present their projects to distinguished international juries during the Festival to compete for one of the nine, coveted INSIDE category awards. Open to all festival attendees, the presentations are followed by a live exchange between the designers and jurors. The overall winner of the World Interior of the Year will be announced at an exclusive gala dinner on 17 November.

Additional highlights on this year's shortlist include:

- Chinese practice Maos Design have been shortlisted in the Hotel category for their Nimman Spa in the basement of a shopping mall in Shanghai. The project was inspired by the lush tropical greens of contemporary Thai urban landscape. The designers adopted a white tone for the neutral and transition spaces, and various shades of green for the different spa spaces.
- In the hotel category, WOW Architects Vommuli Island Maldives project is evident of a fresh approach to island resort design that complements and protects its surrounding environment. The architecture and interior design of the resort are treated as extensions of nature itself and thus, each experiential zone of the resort speaks of the habitat it is in. The resort's striking Sunset Bar which is reminiscent of a Whale Shark has also been shortlisted in the Bars and Restaurant category for INSIDE 2017.
- In the Civic, Culture & Transport category Zaha Hadid Architects have been shortlisted for their Mathematics: The Winton Gallery at London's Science Museum. Using computational fluid dynamics, the design responds to the curatorial ambition to present mathematics not as an academic concept, but as a practice that influences technology and enables the environment around us to be transformed.
- German practice 3deluxe architecture have been shortlisted in the display category for their Butterfly Pavilion in Sharjah, U.A.E. The project, which is home to over 500 exotic butterflies, illustrates 3deluxe's design principle of 'Multilayered Atmospheres'. The crystalline glass structure houses, an undulating landscape made of thermoformed mineral material Krion, which adds intrigue for the visitor experience.
- Amsterdam-based UXUS is commended in the Retail category for its store in the Tate Modern gallery extension in London, by architects Herzog & DeMeuron. A 'permanently temporary' retail experience that is designed to

combine culture and commerce, the interior includes brightly-coloured cubbyholes for children and generous picture windows that ensure high visibility to both the gallery and the street.

For more information please visit: <https://www.insidefestival.com/>

Images of the full shortlist can be downloaded at the following Dropbox link: [https://www.dropbox.com/sh/zh69hxt6r0a8uaw/AACLq0od6BtQrfpuD\\_1d2lyia?dl=0](https://www.dropbox.com/sh/zh69hxt6r0a8uaw/AACLq0od6BtQrfpuD_1d2lyia?dl=0)

Ends.

#### Notes to Editors

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Notes to Editors

#### **About INSIDE – World Festival of Interiors**

Held in Berlin from 15-17 November alongside World Architecture Festival, INSIDE is where the global design community meets to be inspired by the latest and greatest in global interior design and architecture. Over three days INSIDE shines a spotlight on the people, projects and developments that are changing the face of global interiors. At INSIDE's heart is a global awards programme, which will be judged by more than 20 distinguished designers and editors from around the world. Finalists that are shortlisted across nine categories will present their project in person to international judging panels. After a hard fought battle, one practice will win the ultimate accolade of World Interior of the Year, which will be presented at a Gala Dinner awards ceremony on the evening of Friday 17 November.

Award categories:

- Bars & Restaurants
- Civic, Culture & Transport
- Creative Re-use
- Display
- Health & Education
- Hotels
- Offices
- Residential
- Retail

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