



## **DIGITAL CONTENT PRODUCER at Caro Communications**

Based in Clerkenwell, London, Caro Communications is a lively and energetic team at the centre of London's architecture, design and placemaking scene.

Founded in 1991, our clients include leading architects, designers, property developers, cultural organisations, retail and tech companies.

Members of our team come from a wide range of professional backgrounds, including the arts, architecture, law, journalism, events, museums, and hospitality industries.

We are looking for an enthusiastic and ambitious Digital Content Producer to join our growing digital team - the successful candidate will work in a supportive environment on a diverse and exciting range of projects and initiatives.

### **Main Responsibilities:**

Contribute creative ideas to strategies and campaigns with a focus on digital media content

Lead on producing campaign assets including video content, graphic identities and other assets for digital platforms including social media

Support with executing campaigns at different stages - including writing and publishing content across a range of channels

Support with creating bespoke assets for new business proposals, client presentations, website articles and case studies

Contribute to wider team learning, keep abreast of developments in digital and social media platforms

### **You will have:**

Strong image and video production and editing skills - we use the Adobe suite (Premiere Pro, Photoshop, InDesign)

Experience of producing content for digital marketing or social media campaigns

Experience of documenting live events online/on social media

Some experience of social media management and the relevant tools (e.g. Hootsuite)

Understanding of social media advertising

Experience within the architecture, property, design or cultural sectors is a plus

An ability to produce presentations and write content for different audiences

A good eye for, and interest, in design!

These requirements aren't set in stone and don't feel put off if you don't have demonstrable or professional experience of all of them. We're really keen to hear from anyone who think they might be a good fit, even if they don't have all the skills just yet.

If this sounds like you, send us a CV and a brief note about why you'd be a good fit to [hello@carocommunications.com](mailto:hello@carocommunications.com)